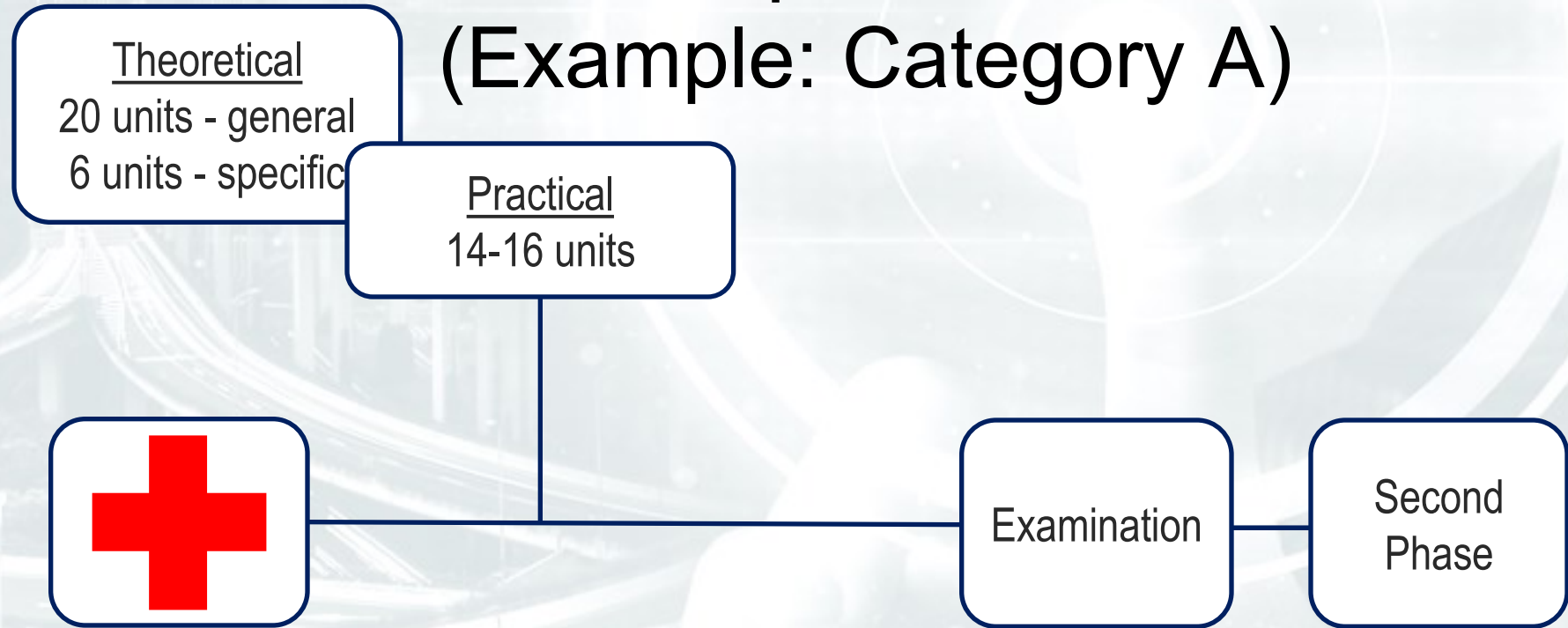


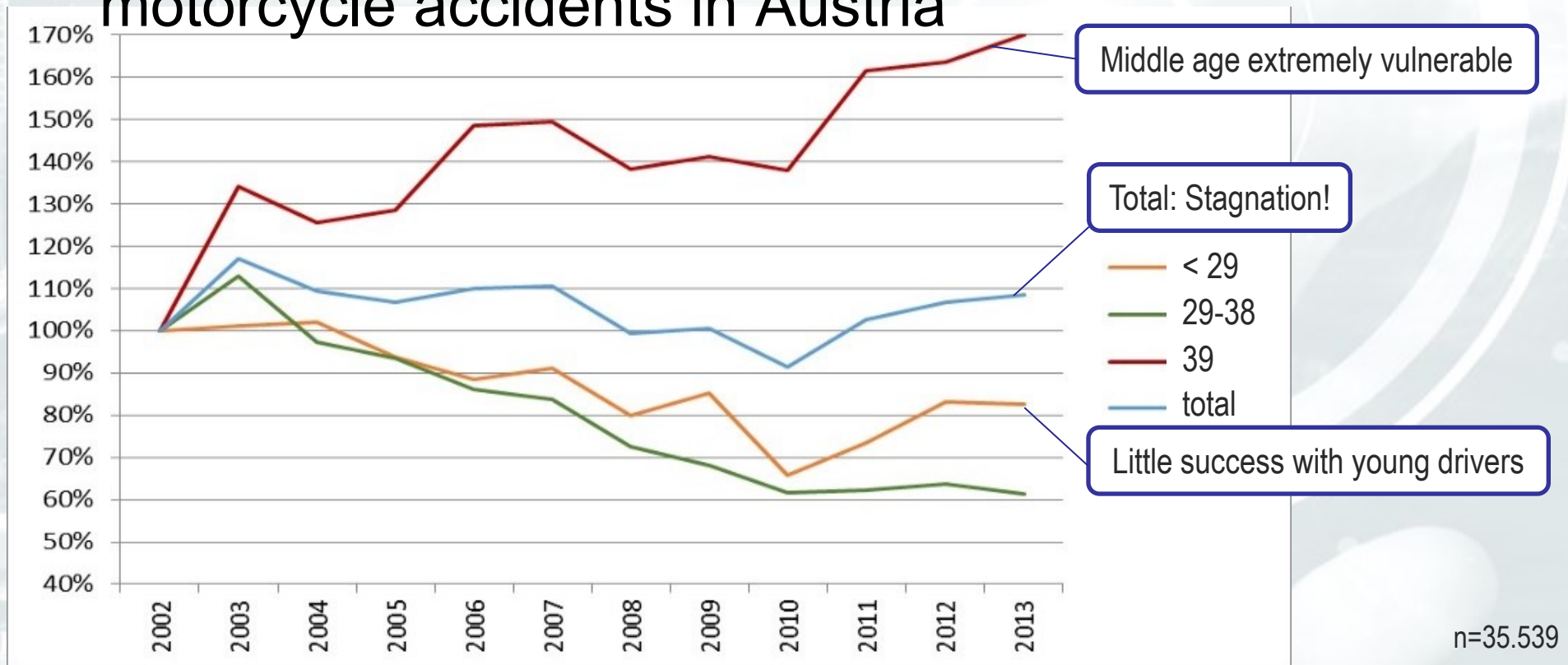
New Methods in Driving Instruction

Dr. Armin Kaltenegger
Austrian Road Safety Board (KFV)

Status quo in Austria (Example: Category A)



Development of the number of fatal motorcycle accidents in Austria



Goals of the driving instruction reform

- Strongly promote skills on higher levels of the **GDE-Matrix**
- Consider the **individual resources** of the learners
- Establish a **concept of life-long learning**
- **Sustain the knowledge**

The 4-Pillar-Model „Nah dran“

Orientation towards target groups

Consider the age and
living conditions of
learners

Modern teaching methods

Bring in the benefits
of e-learning and
blended learning
during the driving
instruction

Peer-Approach

Important messages
brought in by drivers
of the same age, by
accident victims or by
drivers who caused
an accident

Sustainability

Voluntarily extend the
learning process in
theory and practice
e.g. accompanied by
Buddies

New learning tool available at the KfV-Webshop

The screenshot displays the website for the Präventions Akademie KfV. The header includes the logo 'PRÄVENTIONS AKADEMIE KfV' and navigation links: PROGRAMM, FAQ, ÜBER UNS, ANMELDEN, and a shopping cart icon with '(0)'. The main content area features a product card with a photo of a man on a motorcycle, titled 'NAH DRAN FÜR MOTORRADFAHRER' with a price of '€ 0,10'. Below the product card, it states '(alle Preise inkl. MWSt.)'. The footer section lists accepted payment methods: VISA, MasterCard, eps, and PayPal. A security notice indicates that data is transmitted via SSL-encryption. The footer also includes the KfV logo, copyright information '© 2014 - 2015 KfV (Kuratorium für Verkehrssicherheit)', and links for Impressum, Datenschutz, AGB, Kontakt, and Kommentar.

Example: Instruction for motorbike drivers



Example: Instruction for motorbike drivers



Example: Instruction for motorbike drivers



Example: Instruction for motorbike drivers

3.2 SEHEN UND GEGEHEN WERDEN, WAHRNEHMUNG NAH DRAN

Wohin muss ich schauen, wenn vor mir ein Auto ausparkt?

- A) Auf das Auto.
- B) Dorthin, wohin ich ausweiche.

NAH DRAN

NAH DRAN

4.4 FAHREN IN DER GRUPPE NAH DRAN

Worauf soll ich als Fahrer bei einer Gruppenausfahrt achten?

- A) Ich achte auf meinen Hintermann.
- B) Ich passe auf, dass mich keiner überholen kann.
- C) Der Schnellste fährt hinten.
- D) Der Langsamste ist das Schlusslicht.
- E) Ich achte auf versetztes Fahren und ordne mich entsprechend ein.

NAH DRAN

Evaluation results

(N=99, Pre/Post-Survey)

- 87% found the Online-Tool **user-friendly**
- 90% assess the **quality of the Online-Tools** as **good**
- 98% describe the videos as **authentic**
- 84% verify that the contents have a personal **news value**
- even though the **awareness and knowledge** of the dangers of motorbike driving were very high at the start of the course, the programme managed to achieve **significant improvements**

Perspective: Sustainability



2.000 km



Thank You!

Dr. Armin Kaltenegger
Austrian Road Safety Board (KFV)
Head of Legal Department
armin.kaltenegger@kfv.at

